

**The Class of 1973 Campaign-
Non Sibi...Continuing the Legacy
and
The 50th Reunion Color Company Competition**

Metrics Frequently Asked Questions

(CAUTION--MATH INVOLVED. NOT FOR BULL MAJORS!)

Q. What's the math?

A. The Company with the highest percentage of Company Contributors (The numerator) divided by the Company Population (The denominator) will be declared the Class of 1973 50th Reunion Color Company.

Q. What are " Company Contributors"?

A. "Company Contributors" During the Class of '73 50th Reunion Campaign, are the number of Class of '73 graduates who have made a contribution during the **PLUS** the number of Non-Grads who have made a contribution **PLUS** the number of Deceased Company mates whose spouse has made a contribution in their honor.

Q. What is the "Company Population"?

A. "Company Population" Is determined by the members of each company who are Class of '73 graduates (June and Aug) (for whom the Foundation has contact information), minus those classmates who have passed away or pass away before the end of the competition on 31 August 2023 (if no contribution for them was made by their spouse).

Q. Do we get any Extra Credit for a Non Grad Contributor??

A. **Yes!** A little "mathy" here but Non Grad Contributors count as Bonus members if they make a gift as part of the campaign. They are not counted as part of the Company Population (See above) but count as a plus-up as a Company Contributor.

Q. What about "Lost Classmates"? Do we get any credit if they make a contribution?

A. Yes. It will be great to bring them back into the fold. If they make a gift as part of the campaign, they will be counted as a **Company Contributor** and as part of the **Company Population**. Our Math says that is a good deal! NOTE: If not in the Foundation data base, in order to “count”, the “lost Classmate” MUST enter their contact data at:

[https:// www.usna.com/membership](https://www.usna.com/membership)

Q. How often will my Company standings be updated?

A. Quarterly. Company Reps will have current Company data as of March 2021 and will receive quarterly updates as soon as they are released from the Foundation. They will also receive Color Company standings each quarter.

Q. Can I make multiple contributions?

A. Yes, but... If you make a pledge over a number of months (i.e. \$73 per month until you turn age 73) or make several individual contributions during the campaign, **the gifts will count as one contribution for the Color Company Competition.**

Q. Who has the gouge??

A. Company Reps will have contact info for all their Grads for whom the Foundation has data. However, they won't know who has, or has not contributed. Each Quarter, all Company Reps will be updated with their raw data (with no names attached).